

BLACK MUSIC CITY

Information Session

Dec 7

Partners



wxpn

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Support

William Penn
W I L L I A M P E N N
F O U N D A T I O N

Welcome!

- In the chat, let us know:
 - Your name
 - Where you're from
 - Your medium / interested medium
 - Your favorite flavor of Ice Cream

Agenda

- **Opening Remarks & Intros**
- **What is Black Music City**
- **Past Examples of Grantees**
- **Grant Benefits**
- **Application & Budget Breakdown**
- **Next steps & Timeline**
- **Q&A**

What is Black Music City

Black Music City is a program that calls upon Black creatives in the greater Philadelphia area (PA, NJ, DE) to honor Philly's Black music history through an original project. Creatives in any medium can receive a grant of \$1500-\$5000 each to bring their projects to life.

In 2024, Black Music City will award up to \$125,000 in grant funding to 30 Black creators.

Why Black Music City?

- Showcase your unique artistic talents to a wide audience
- Build connections with fellow creators, creative resources, organizations, and programming
- Deepen your craft with a refreshing and important subject

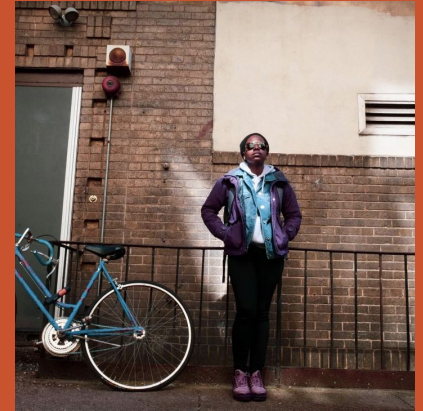


Past Examples of Grantees



Heavy Distortion , Artist : Mz. Izcar

To honor the influential legacy of Sister Rosetta Tharp, Ms.Izcar created a 5 to 10-minute augmented reality project. This was done in the form of a 3D animated video that includes original scoring and illustrative animation abstractly chronicling the legacy of her music.



Soul Sister ReImagined, Artist: Zeek Burse

Honoring Bilal for his amazing work on the original record of "Soul Sista" and the strength, soulfulness, beauty, and brilliance of the Black Philly Woman!



12 Gates to The City, Artist : Erica Hawkins

"Twelve Gates to the City" is a short documentary exploring the impact of the Famous Davis Sisters of Philadelphia, PA. The Davis Sisters were once considered the premiere women's gospel group of the '50s and 60's.

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The Grant

This year, Black Music City will award 30 artists from the Greater Philly Area grants to support the creation of an original project idea that honors the legacy of a (or multiple) Black Philadelphia artists.

Grant levels :

- \$1,500 , \$3,000 , or \$5,000

The grant should be used toward project related expenses included (not limited to) :

- Artist labor
- Supplies
- Space / equipment rentals
- Exhibition display materials



REC MEMBERSHIP

Each Grantee will receive a complimentary (12) Month REC Membership

ACCESS EXCLUSIVE CREATIVE STUDIOS + EQUIPMENT

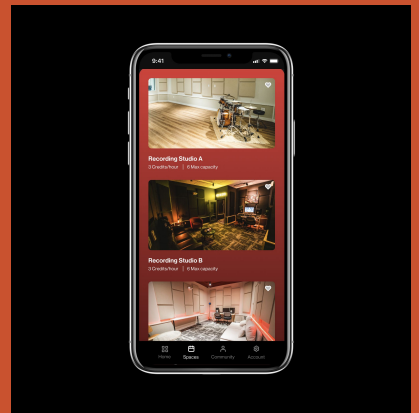
Work, create and hangout in a state of the art creative space with production studios, coworking space, and event venue.

JOB BOARD + PARTNERSHIP BENEFITS

Gain a direct path to monetization with our curated job board of paid gigs, partnership opportunities and discounts.

COMMUNITY EVENTS + CREATOR DIRECTORY

Connect, learn from and collaborate with a community of thousands of like-minded creatives.



Judging Rubric

Storytelling

The project will tell a clear, significant & relevant story that fits the theme of this program.

Creativity

The project will be originally produced in a unique, innovative style.

Personal Opinion

The selector really enjoys the concept/idea of the project submission.

Past Work

does the applicant have a background that proves they can accomplish their vision.



Budget Creation Tips



Strategic Allocation:

Allocate funds strategically across production, talent, supplies, marketing, and other, tailoring your budget to prioritize the unique needs of your project.

Realism in Estimates:

Provide realistic estimates for each budget item by researching and gathering quotes to accurately reflect the costs you anticipate.

Flexibility and Contingency:

Incorporate flexibility into your budget, especially if the selection committee determines a different grant level than what you requested.

Alignment with Guidelines:

Strictly adhere to the provided guidelines for budget submissions, using the template provided and ensuring all necessary information is included for a well-organized and guideline-compliant proposal.

	A	B	C
1	Black Music City - Grant Budget		
2	Line Items:	Deliverables:	Budget:
3		pre-cured wood x 4	\$300.00
4		custom varsity jackets team colors x4	\$400.00
5		Audio Surround Speakers Set x1	\$100.00
6		Production	Paints and special lighting
7		Wood Crafter x1 (4 days) 150 per day	\$600.00
8		Lighting specialist x1 (2 days) 150 per day	\$300.00
9		Seamstress x1 (4 days) 150 per day	\$600.00
10	Talent	Artwork designer x1 (3 days) 150 per day	\$450.00
11		Wood Stain X4	\$100.00
12		Mobile Art Gallery redesign	\$600.00
13		Fabrics	\$500.00
14	Supplies		
15		Large custom team graphic magnets x 4	\$400.00
16		Marketing	
17		Mobile Art Gallery gas x 2 full tanks	\$200.00
18		Other	Mics expenses
19		Total	\$5,000.00

Next Steps - Timeline

- **November 15th - January 31st** - Application Period
- **February** - Judging Period
- **March** - Announcement of Grant Winners
- **April** - Media Day @ REC
- **May** - Check-in Meeting at REC
- **June** - June Celebration Event
 - Grantees are encouraged to participate in the exhibition



Q&A



THANK
YOU

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